

NL NATURE.COM NEWSLETTER

APRIL 2010

INSIDE THIS ISSUE:

**WELCOME TO
NLNATURE.COM** 1

**WHAT'S NEW ON
THE SITE** 1

HALL OF FAME 1

LOGO CONTEST 2

**HOW YOU CAN
HELP** 2

**WHAT'S COM-
ING UP?** 2

**MYSTERY IM-
AGE** 2

NLNATURE.COM HALL OF FAME

•As of March 31, 2010, the website had over 45 members who have signed on, and who have collectively posted 140 observations.

•Our *most liked sighting* to date is a sighting of some Green Crab on the eastern side of Placentia Bay. The sighting was made by Jamie Clarke.

•Our *most viewed sighting* is of a coyote (a 29 lb male) from north of Burgeo made by The Coyote Kid (did you notice the Coyote Kid is also on the cover of this month's Newfoundland Sportsman?)

•Our *most active member* to date is Marhull (member since January 23, 2010) who has contributed 32 observations.

WELCOME TO NLNATURE.COM NEWS

Welcome to NLNature.com. You are receiving this Newsletter because you have signed up as a member at NLNature.com – Newfoundland and Labrador's website for plant and animal sightings. Thank you for taking the time to join our website and we hope you will visit the site often and continue to share sightings.


















In this, our first issue, we will present some highlights on the website, outline new features on the site, and tell you about some of the attention the site has been getting.

WHAT'S NEW ON THE SITE?

- In response to comments from members, we've created pull-down menus for birds and mammals as well as some plants, by category (e.g., large mammals, gulls and terns, orchids) and included a broad list of species that are known to occur in Newfoundland and Labrador.
- There is a link on the Forum (<http://www.nlnature.com/nature-wildlife-forum/wildlife-forum-main.aspx>) for you to post upcoming wildlife and nature-related events in the province. It's free for members!
- Check out the species map (<http://www.nlnature.com/newfoundland-wildlife.aspx>) in which you can match your sighting to the general species category, and also see which groups of species have the most sightings. See image of the species map below.
- We've made the interface for logging in more user-friendly and fixed some technical glitches. You can now access the "logout" button from any page by clicking on "logout" on the menu on the left-hand side of the screen.
- We have added options for how frequently (if ever) you want to receive email updates. For example, every time someone comments on your sighting, you can receive an email update. Or, you can choose only to get member-wide update emails, like the one that brought you this Newsletter! Click on passwords and settings in the menu on the right-hand side of the screen to access these options.
- Under the "Links" tab, members can add links to sites of interest.

Main Page » Species Categories

Species Categories

Bats (0) 	Birds: Birds of prey (excluding owls) (6) 	Birds: Ducks, Geese, Swans, Loons, Grebes (3) 	Birds: Feeder, song or small (3) 	Birds: Grouse and Ptarmigan (1) 	Birds: Gulls and Terns (0) 
Birds: Owls (0) 	Birds: Sea birds (1) 	Birds: Shorebirds (0) 	Birds: Woodpecker and woodpecker-like (0) 	Lichens (2) 	Mammals: Large mammals (10) 
Mammals: Marine (1) 	Mammals: Medium-sized (11) 	Mammals: Small (3) 	Other (5) 	Uncommon Trees (0) 	New Species Map available for quick access to sightings.

LOGO CONTEST

We want a new logo for the site. We'd like to have a logo that expresses what the site is about; a virtual on-line community dedicated to documenting the plants and animals of Newfoundland and Labrador. Thus, we are having a logo contest (prize of a MUN t-shirt) to whom-ever submits the winning logo design.



Contest rules

- send your logo design as a JPEG file to admin@nlnature.com
 - logos should be full colour and be suitable for display on the site and for printing
 - a contestant can enter more than one logo
 - Logos should include the site address (www.nlnature.com and the tagline
- “Newfoundland and Labrador’s nature”
- all entries must be received by May 30, 2010

All entries will be posted on nlnature.com and members may vote on which they like best. Final decision will be based on votes and discretion of site owners.

Winner will have their name published on the website, receive a t-shirt prize and have their logo become the official logo of nlnature.com



Juvenile bald eagle photographed by member Leonard (observed at Quidi Vidi Lake, St. John's on February 28, 2010)

HOW CAN YOU HELP US?

We would like to get more users on the site and to have users actively posting their sightings. Here are some ways you can help promote the site:

- Tell your friends about the site and encourage them to join!
- Keep submitting your own observations!
- If you know a lot about a particular group of plants or animals, please feel free to lend your expertise and comment on other members' postings
- Feel free to post a link to our site (www.nlnature.com) on your personal, business, or organization website or via your Facebook page or other online medium
- We have small information pamphlets available that give information about the site. If you have an organization or business that attracts people who are interested in Newfoundland and Labrador's plants and animals (including tourists) and would be willing to display these, please contact us at admin@nlnature.com and we will ship them to you.

NLNature.com in the News.

Did you catch us in the media last month? On March 3 there were interviews on CBC-Corner Brook, CBC-Gander and on the TV show “Out of the Fog”. There was also an article on March 3 in the St. John's *Telegram*.

WHAT'S COMING UP?

- We plan to add more content describing plants and animals of Newfoundland and Labrador. If there is a particular species you would like to see information on, please let us know via an email to admin@nlnature.com

We would love to make a presentation to your school or community group, club, or business. If you are interested in a presentation about our site, please contact us at admin@nlnature.com

MYSTERY IMAGE

In each newsletter we will include an image from the website which has not been identified. We're counting on your expertise. Here is a bird photographed by pamelaw in Pippy Park, St. John's on February 16, 2010. If you know what it is, please post a comment on the sighting (<http://www.nlnature.com/Newfoundland-Canada-Nature/95.aspx>).



Otter photo by fred, taken at Quidi Vidi Lake, St. John's on February 20, 2010